



ONLINE MARKETING / SEO / SEM / SOCIAL MEDIA / WEB DESIGN / WEB DEVELOPMENT

BY LEFTLANE TECHNOLOGIES, AN INTERNET / MARKETING BUSINESS COMPANY

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- LeftLane Technologies is an Internet Business Company that is passionate about creating innovative marketing and web solutions for their customers.
- Starting service in 1998 - our years of experience along with our high-quality service, have made us a trusted partner to hundreds of small and large businesses.
- We are comprised of experts within all areas of marketing, graphic design and website design & development: (Branding / Marketing Concepts, Logo Design, Flyer & Brochure Design, Web Design, Flash Animation, Application Development, Web Layout, Search Engine Marketing, Search Engine Optimization, and Hosting Server Solutions)

LeftLane Technologies has a great team to work with and our expertise is really wide spread:

- Rob Smither – [rsmither@leftlanetech.net](mailto:rsmither@leftlanetech.net)
  - CEO, Project Manager, Web Development, Access Database Specialist, SEM/PPC Structure, Marketing Consulting, Customer Relations
- Mike Barnwell – [mbarnwell@leftlanetech.net](mailto:mbarnwell@leftlanetech.net)
  - SEO Consulting, SEO Structure, On-Going Monthly SEO
- Patrick Yoon – [pyoon@leftlanemedia.net](mailto:pyoon@leftlanemedia.net)
  - Graphic Designer, Web Coder, Project Manager
- Dan Lareau – [dlareau@leftlanetech.net](mailto:dlareau@leftlanetech.net)
  - Project Manager, Web Coder
- Scott Paccie – [spaccie@leftlanetech.net](mailto:spaccie@leftlanetech.net)
  - Web Development, Web Applications, Phone App Development
- Jodi Greene – [jgreene@leftlanetech.net](mailto:jgreene@leftlanetech.net)
  - Social Media Specialist, Content Management / Development
- Jamie Tamez – [jtamez@leftlanetech.net](mailto:jtamez@leftlanetech.net)
  - Content Management / Development



- We spend time understanding the client and their industry
- We provide a thorough analysis of the client's current marketing position and develop a comprehensive marketing and internet plan to properly reach your customers effectively
- We have experienced Project Managers to guide through and communicate at each step of the marketing/web project
- We have a quick and effective turn around time on all projects and particular customer's requests and modifications
- We can clearly communicate the concept and technology behind your project

- **Web Design** (Website Layout, Website Design, Responsive Layouts, HTML Coding, CSS Styles)
- **Web Applications** (Custom Web Portals, Rich Internet Applications, Business Applications, Technology Consulting, ASP.Net, PHP, ASP)
- **Ecommerce** (Online Storefronts, Custom Shopping Carts, Open Source PHP & .Net Commerce Templates)
- **Mobile Phone Apps** (Custom phone applications: Iphone, Android, Windows)
- **Web Marketing** (Pay-Per-Click, Social Media Development, Search Engine Campaigns, Banner Ads)
- **Search Engine Optimization** (Organic SEO, Keyword Analysis, Link Building, SEO Maintenance Campaigns, Social Media Campaigns)
- **Web Hosting** (High-End Dedicated Servers, SSL, Hosted Exchange, SQL Server Hosting, Windows, Unix, Secure FTP, Custom Solutions)
- **Custom SharePoint Solutions** (SharePoint Strategy Plans, Infrastructure Setup & Configuration, SharePoint Administration, Solution Development, Governance & Training for End Users and Admins)
- **Branding / Marketing Concepts** – Developing a concept for the purpose of advertising through perceptions and images that portray your product or service uniquely
- **Logo Design / Flyer & Brochure Design** – Providing a branding concept logo along with advertising material to back it up

## 1. Requirement Gathering

- Understanding the needs of the customer
- Analyzing current marketing material and strategies
- Laying out initial steps of the marketing plan / web project
- Planning technology implementation

## 2. Project Evaluation

- Provide detailed marketing / web project quote & project timeframe/deadlines

## 3. Branding / Logo / Website Design

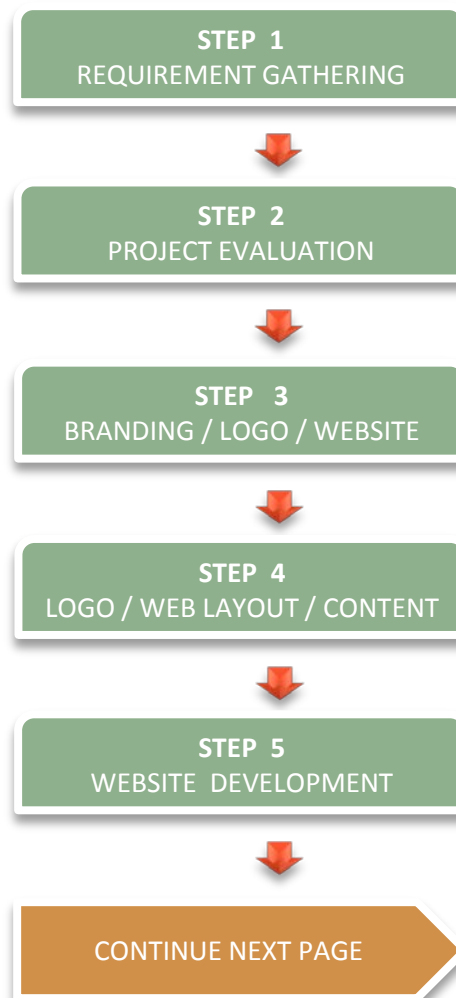
- Schedule design discovery session (On-Site or Virtual meeting to discuss logo concepts, design, color scheme, marketing & website logo integration, desired website look & layout, and competition research)
- Provide multiple design mockups and mockup modifications to customer for logo and web design concepts
- Approval of final mockups

## 4. Logo / Web Layout / Content

- Integrate logo / concepts into marketing through print and web
- Assign project/content manager to team
- Gather confirmed flyer/brochure content, website page names, website page content, and online form structure

## 5. Website Development

- Develop system design / structure



## 6. Project Progress

- Continual communication with customer on progress of marketing materials, website content and development

## 7. Final Project Testing

- Confirm printing capabilities and format to professional printers
- Implement cross-browser compatibility between all website content and development pages (Versions of Internet Explorer, Mozilla Firefox, Google Chrome, Safari)
- Integrate testing sessions for backend applications and website forms between customer and client

## 8. Website Beta Version

- Provide customer with completed working website for final testing and review (Beta Version)

## 9. Search Engine Optimization / Maintenance (SEO)

- Implement Off-Line optimization techniques for pages to be indexed through the search engines
- Submit site to major search engines to be indexed
- Schedule ongoing SEO Content / SEO Maintenance / Social Media Maintenance

## 10. Final System Delivery and Training

- Deliver all original graphic files and marketing materials
- Provide step by step training of website management and maintenance
- Schedule date to implement live website

## 11. Online Marketing and Maintenance

- Website content modifications if needed
- Continual search engine optimization

STEP 6  
PROJECT PROGRESS



STEP 7  
FINAL PROJECT TESTING



STEP 8  
WEBSITE BETA VERSION



STEP 9  
SEO



STEP 10  
FINAL SYSTEM DELIVERY &  
TRAINING



STEP 11  
ONLINE MARKETING &  
MAINTENANCE

## EXAMPLES OF OUR RECENT WORK – WEB DESIGN / SEO

## EXAMPLE 1

## Company Info

Current (Old Site):

[www.marketbasket.com](http://www.marketbasket.com)

New Site:

<http://marketbasket.greenliondigital.net>

## Company Roles

- High-End Grocery Store
- Catering
- Deli
- Events

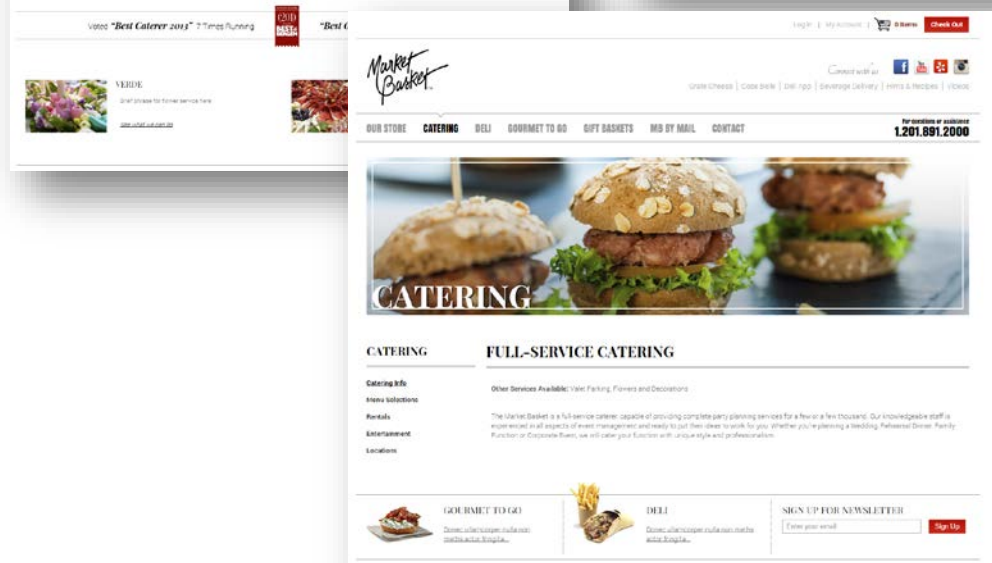
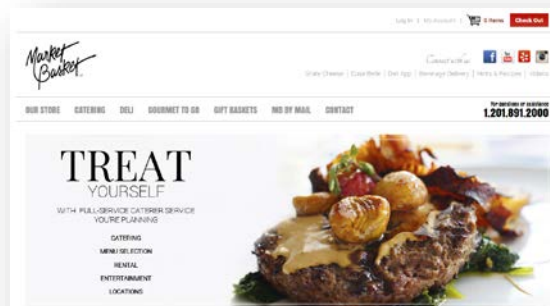
## Project Activities

- Custom Web Design
- JQuery Design Effects
- Content Layout / Management
- Custom E-Commerce Storefront
- Backend Structure for Phone App

Old Site



New Design Mockups



## EXAMPLE 2

## Company Info

Culver-Newlin: [www.culver-newlin.com](http://www.culver-newlin.com)

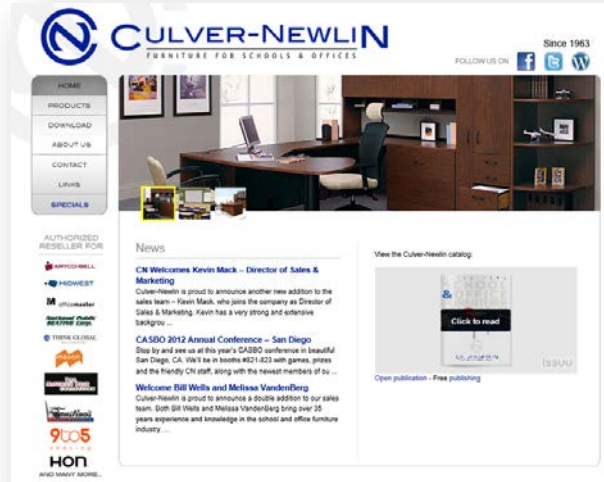
## Company Roles

- School Furniture
- School Office Furniture

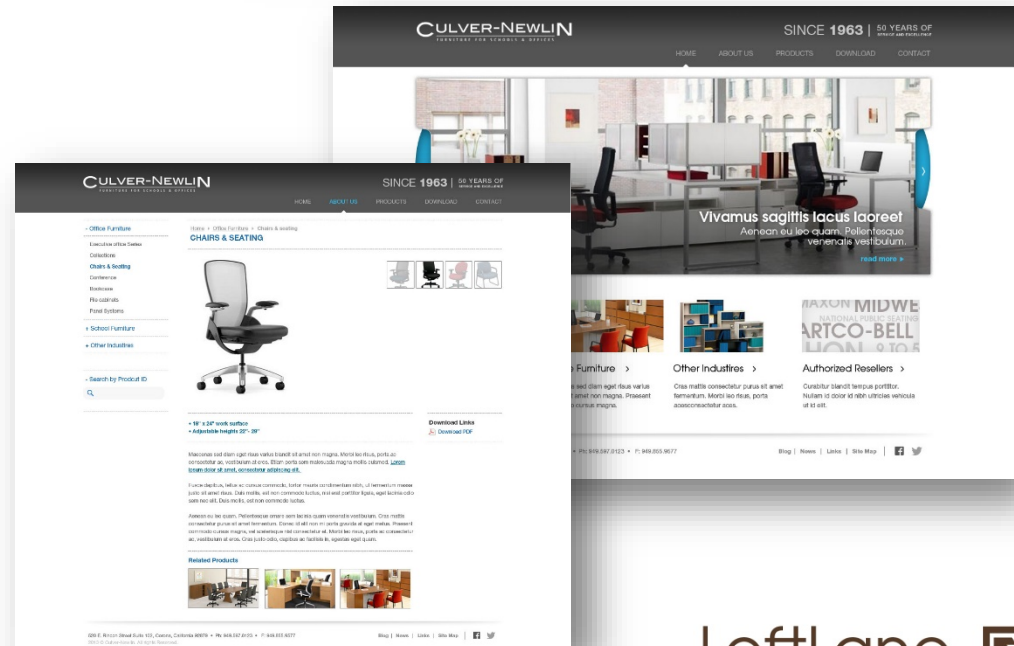
## Project Activities

- Custom Web Design
- JQuery Design Effects
- Content Layout / Management
- Custom dynamic integration of catalog of products
- SEO Structure / Ongoing SEO Maintenance
- Blog Maintenance
- Social Media Optimization / Maintenance

## Old Site



## New Design Mockups





## Company Info

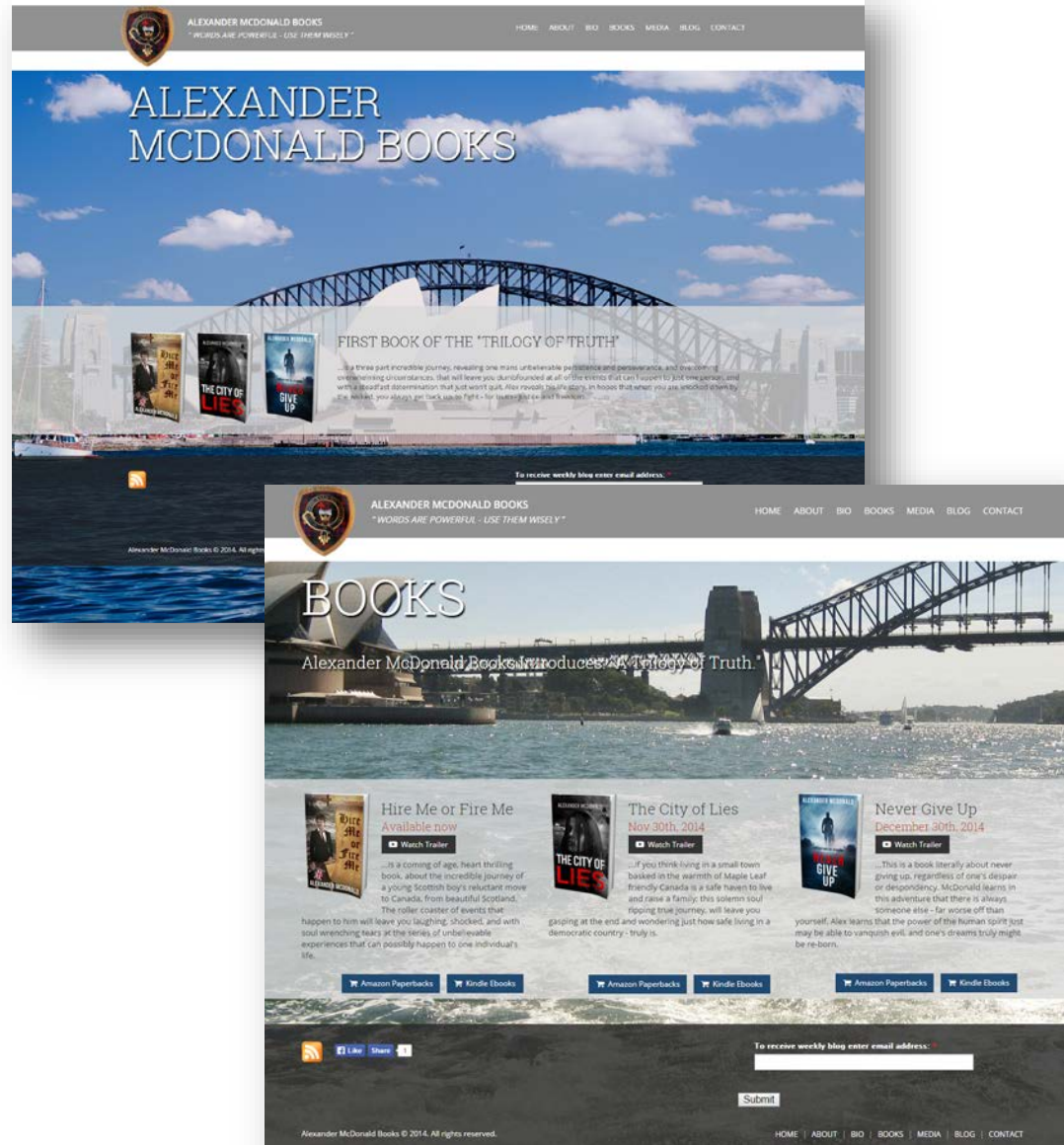
**Alex McDonald Books:**  
alexandermcdonaldbooks.com

## Company Roles

- Book Author
- Book Publishing

## Project Activities

- Custom Web Design
- JQuery Design Effects
- Video Background Effect
- Content Layout / Management





## Company Info

EcoFactor

Site: [www.ecofactor.com](http://www.ecofactor.com)

## Company Roles

- SaaS Energy Management
- Energy Efficiency

## Project Activities

- Custom Web Design
- Ajax Controls
- Content Layout / Management
- Expedited Project – required to accomplish in just 2 weeks!



## Company Info

**Allo Communications**

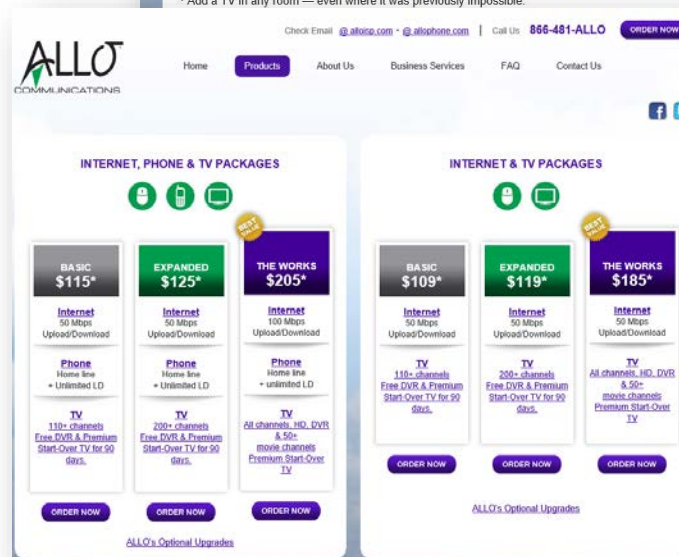
Site: [www.allocommunications.com](http://www.allocommunications.com)

## Company Roles

- Telecommunication
- Internet / TV / Phone

## Project Activities

- Custom Web Design
- JQuery Banner
- Content Layout / Management
- Custom dynamic form for choosing services



## Company Info

### Hope Montessori Academy

#### Site:

<http://www.montessorichild.com>

## Company Roles

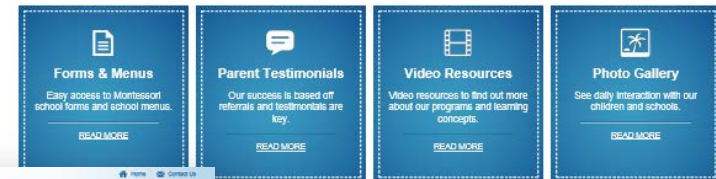
- Childcare Locations
- Preschool
- Montessori Curriculum
- Summer Programs

## Project Activities

- Custom Web Design
- Content Layout / Management
- Custom WordPress Structure for Locations and Forms / Calendars
- SEO Structure
- Google PPC Maintenance



Our Schools are Montessori based early childhood programs and are members of the American Montessori Society





## Company Info

**NexMedia**

**Site:** [www.nexmedia.tv](http://www.nexmedia.tv)

## Company Roles

- Advertising
- Digital Screen Placement
- Digital Screen Ads
- Graphic Design

## Project Activities

- Custom Web Design
- Ajax Controls
- Content Layout / Management
- Digital Media Content Management Software



## Company Info

Del Norte Brewing

New Site:

[www.delnortebrewing.com](http://www.delnortebrewing.com)

## Company Roles

- Beer Brewing
- Beer Bottling
- Beer Distribution

## Project Activities

- Custom Web Design
- Content Layout / Management
- Backend web portal for distributors



## EXAMPLE 9

## Company Info

**National Aerosol Assoc.**

**New Site:**

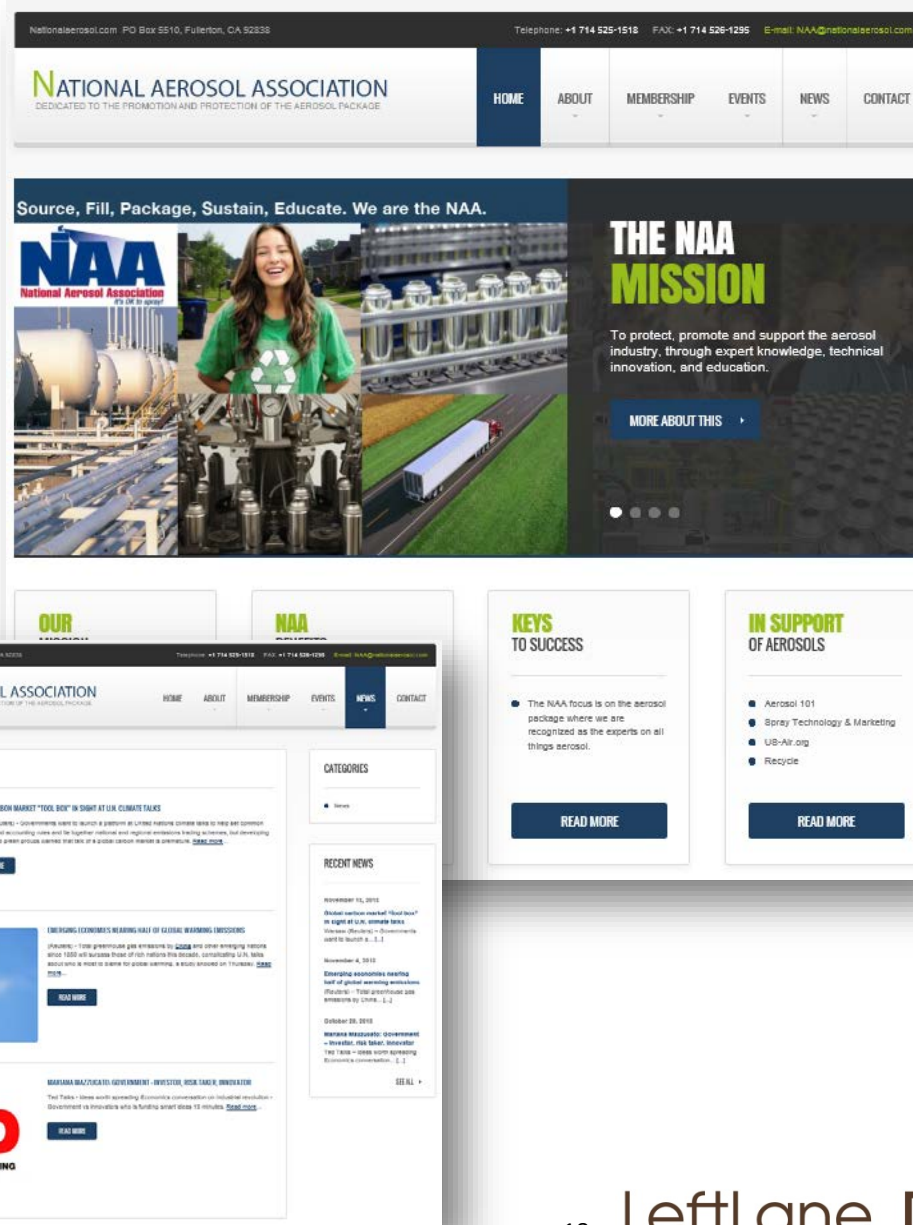
<http://www.nationalaerosol.com/>

## Company Roles

- Political Advocate for Aerosol Industry
- Association for Aerosol Companies

## Project Activities

- Custom Web Design
- Content Layout / Management
- Custom Registration for Annual Conference and Membership



## Company Info

### Scentsy Independent Rep

New Site:

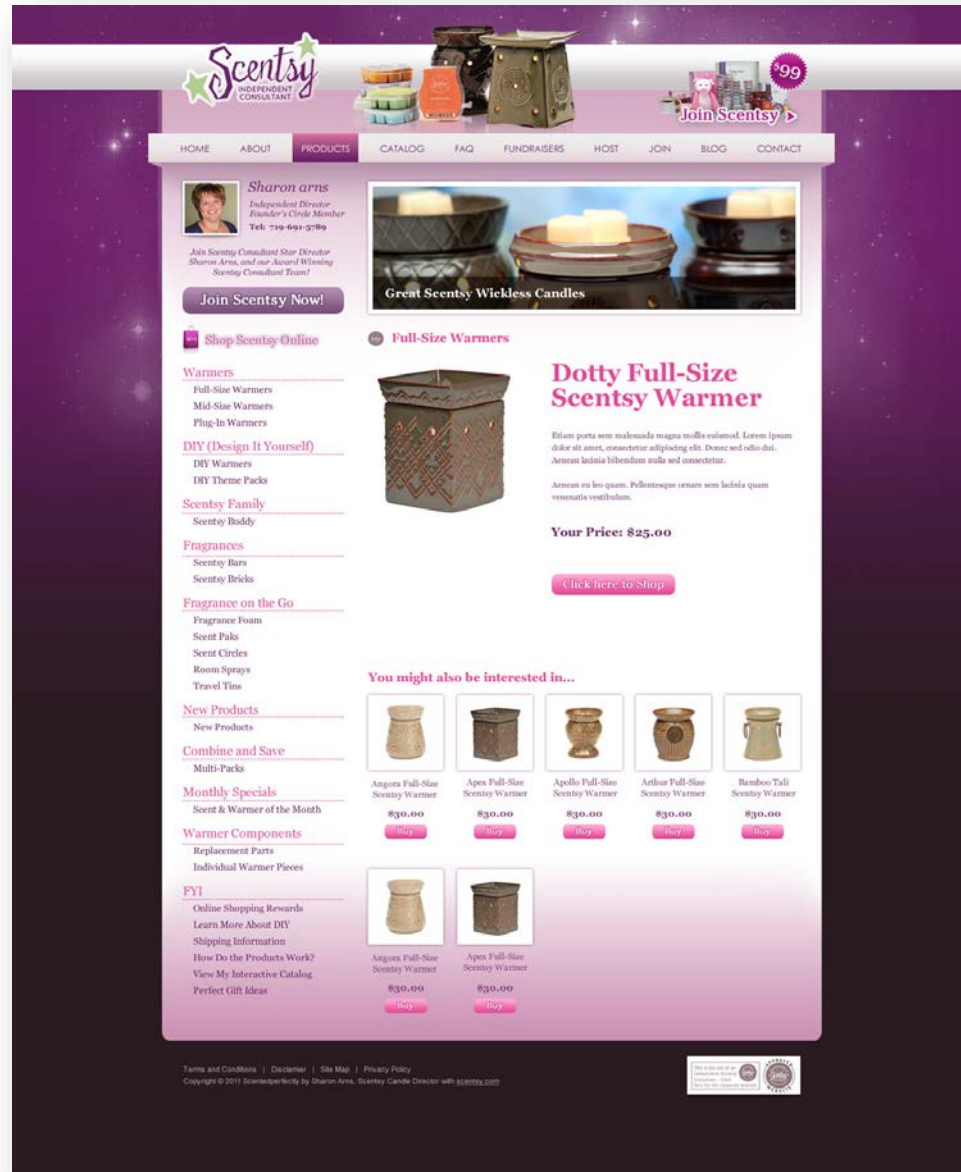
<http://www.scentswarmerscandles.com/>

## Company Roles

- Sales Rep
- Product Distribution
- Scentsy Rep

## Project Activities

- Custom Web Design
- Content Layout / Management
- High End Search Engine Optimization
- Backend Product Catalog System
- \*\*Monthly SEO Plan – Current Report:  
<http://reports.leftlanetech.net/ScentsyCandles/>





## Company Info

### Design Wise Interiors

New Site:

<http://www.designwisecolorado.com>



## Company Roles


- Residential Interior Design
- Commercial Interior Design
- Design Consulting

## Project Activities

- Custom Web Design
- Content Layout / Management

connect with us




designwiseinteriors

find your design style

- HOME
- SERVICES
- ABOUT US
- GALLERY
- TESTIMONIALS
- BLOG
- CONTACT US

call us today  
719.963.7438



### Simple Interior design to match your style.



**Started but can't finish?**  
It can be easy to get "stuck" in various stages of updating your home's interior design/décor and difficult to figure out what the next step should be. We can help you get your project back on track and running smoothly with just a consultation. We spend the time listening to your needs and then provide you with the solutions that will best help you achieve your goals.


**Are you ready for a new look?**  
When it's time to update your interior décor, flooring, bathroom, kitchen, or furnishings call us! We specialize in re-designing living spaces to suit the needs and styles of our individual clients. It is easier than you think to completely transform the look and feel of a room. Love every space in your home!

**Is the layout of your home not working for you?**  
We can help from the initial design concept all the way through to completion. From that dream kitchen you have always wanted, to a new spa like master bedroom, or a newly designed home office, or even that entertaining area you want to add in the basement. Whatever room you have dreams for, we can help you make them come to life!

Call today and let's find YOUR design style!

connect with us

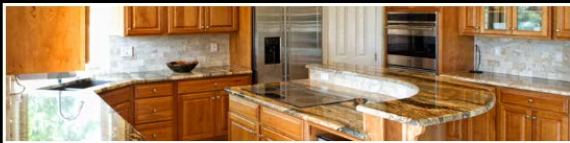


designwiseinteriors

find your design style


- HOME
- SERVICES
- ABOUT US
- GALLERY
- TESTIMONIALS
- BLOG
- CONTACT US

call us today  
719.963.7438





### Design Wise Interiors

View our gallery from previous works.



Contact us today to schedule a consultation!

 Check our services

 Contact us



## EXAMPLE 12

## Company Info

## Get Restaurant Coupons

New Site:

<http://www.getrestaurantcoupons.com>

## Company Roles

- Distribute Online Restaurant Coupons
- Restaurant Search Engine
- Restaurant Menus and Info

## Project Activities

- Custom Web Design
- Content Layout / Management
- High End Search Engine Optimization
- SEO – Reaching Top Pages for U.S. Cities and keyword “Restaurant Coupons”
- Backend web portal for stats and adding restaurants
- \*\*Monthly SEO Client – View Current Report:

<http://reports.leftlanetech.net/GRC/>



## Company Info

**Auer Woodley**

<http://www.auerwoodley.com/>

**New Design**

## Company Roles

- Accounting / Tax Services
- Tax Planning
- Virtual CFO
- Bookkeeping
- Payroll Services

## Project Activities

- Custom Web Design
- Flash Design
- Content Layout / Management
- Future Client Web Portal



## EXAMPLE 14

## Company Info

## Dancer's Legacy

<http://www.dancerslegacy.org>

## View:

<http://www.dancerslegacy.org/home.html>

## Company Roles

- Non-Profit Horse Advocacy

## Project Activities

- Custom Web Design
- Content Layout / Management





## Company Info

### Front Range Equine Rescue

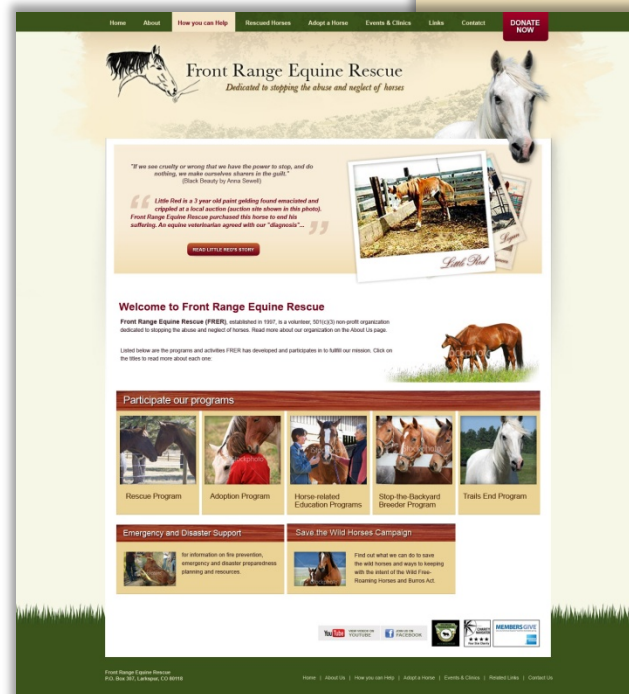
<http://www.frontrangeequinerescue.org/>

## Company Roles

- Non-Profit Horse Rescue and Adoption

## Project Activities

- Custom Web Design
- Flash Design
- Content Layout / Management



## Company Info

### Tri-Lakes Printing

<http://www.trilakesprinting.com>

## Company Roles

- High Quality Printing Company (Flyers, Banners, Mailhouse, Car Wraps, Etc)

## Project Activities

- Custom Web Design
- Content Layout / Management
- Search Engine Optimization
- Customer File Upload Portal



## Company Info

Prime Roofing

New Site (Current):

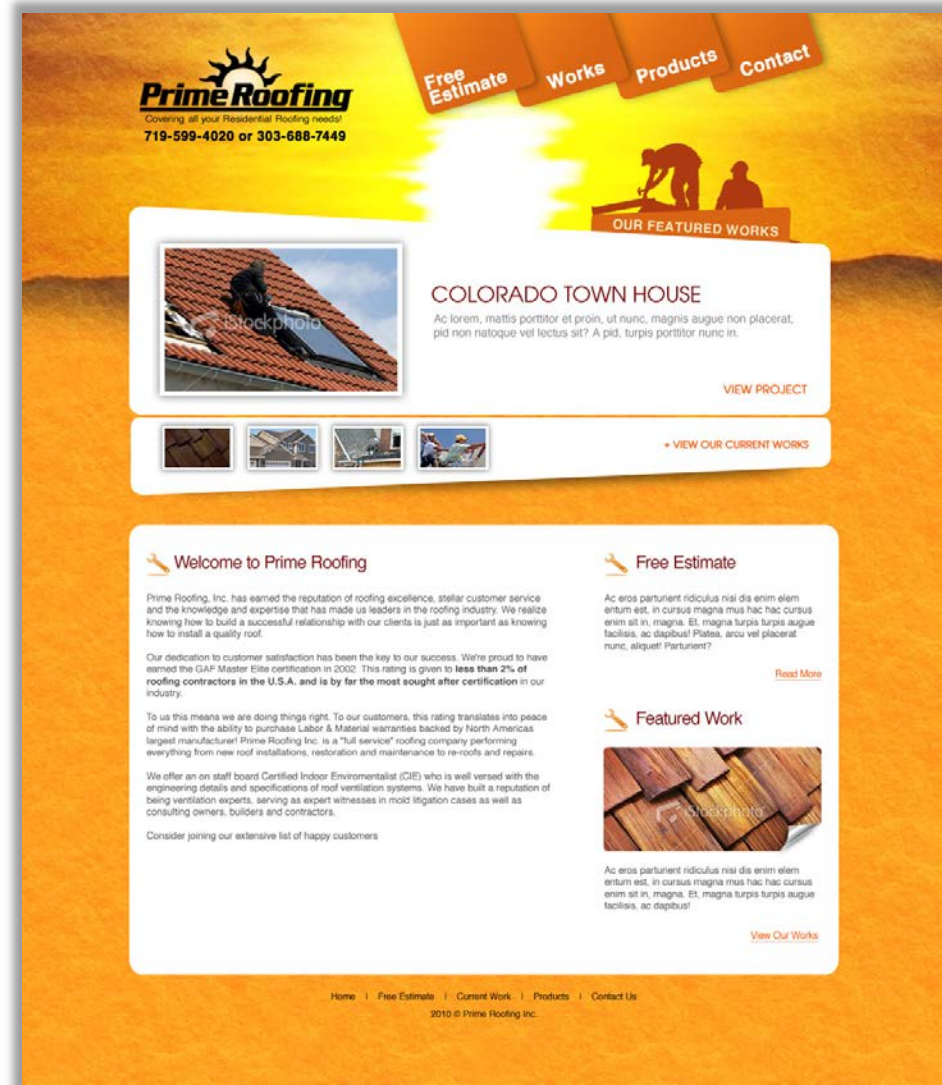
<http://www.primerootingweb.com>

## Company Roles

- Largest Roofing Company in Southern Colorado

## Project Activities

- Custom Web Design
- Flash Design
- Content Layout / Management
- Search Engine Optimization





## Company Info

### Kale / Trace

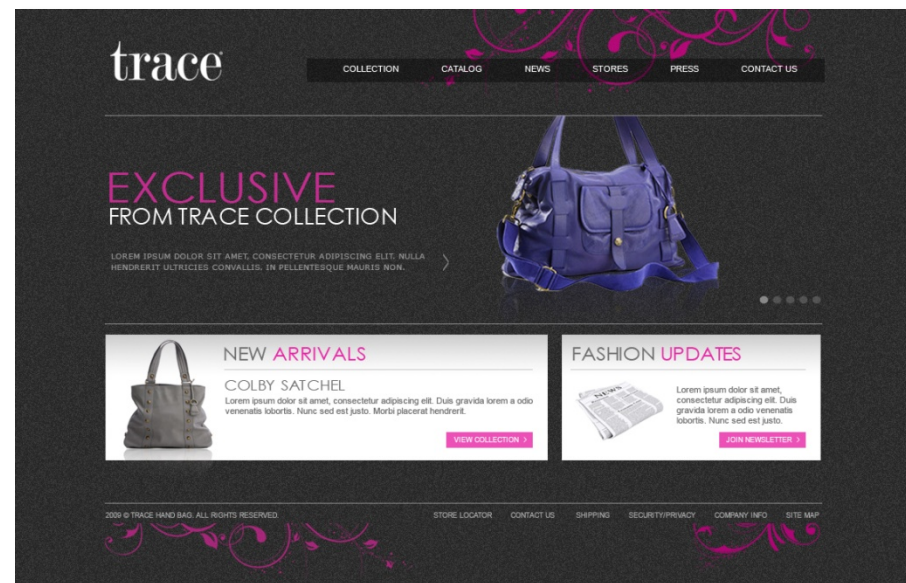
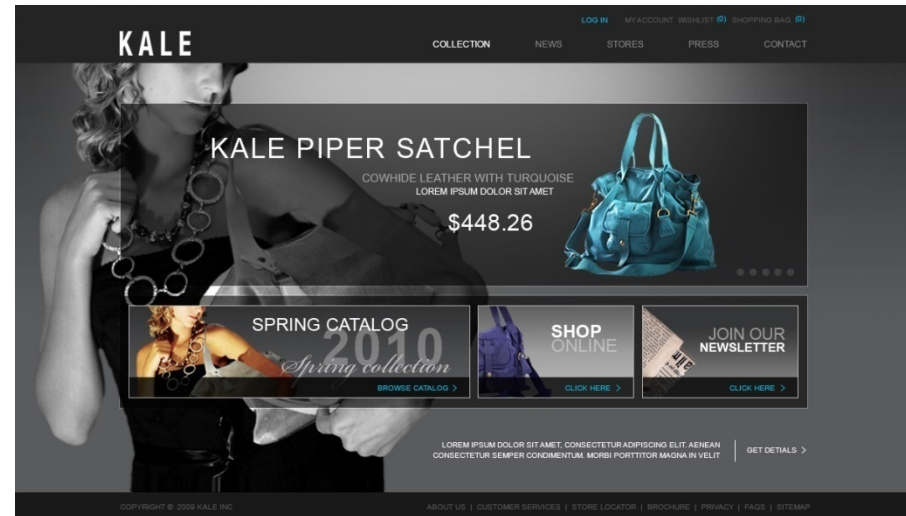
\* Design Concepts Only

## Company Roles

- High-End designer handbags

## Project Activities

- Custom Web Design
- Flash Design / Flash Development
- Content Layout / Management
- ASP.net E-Commerce Storefront
- Search Engine Optimization



## Company Info

Econo Air

<http://www.e-conoair.com>

## Company Roles

- Largest HVAC company in Southern California
- Plumbing, Solar Electricity

## Project Activities

- Custom Web Design
- Flash Design
- Content Layout / Management
- Search Engine Optimization





## Company Info

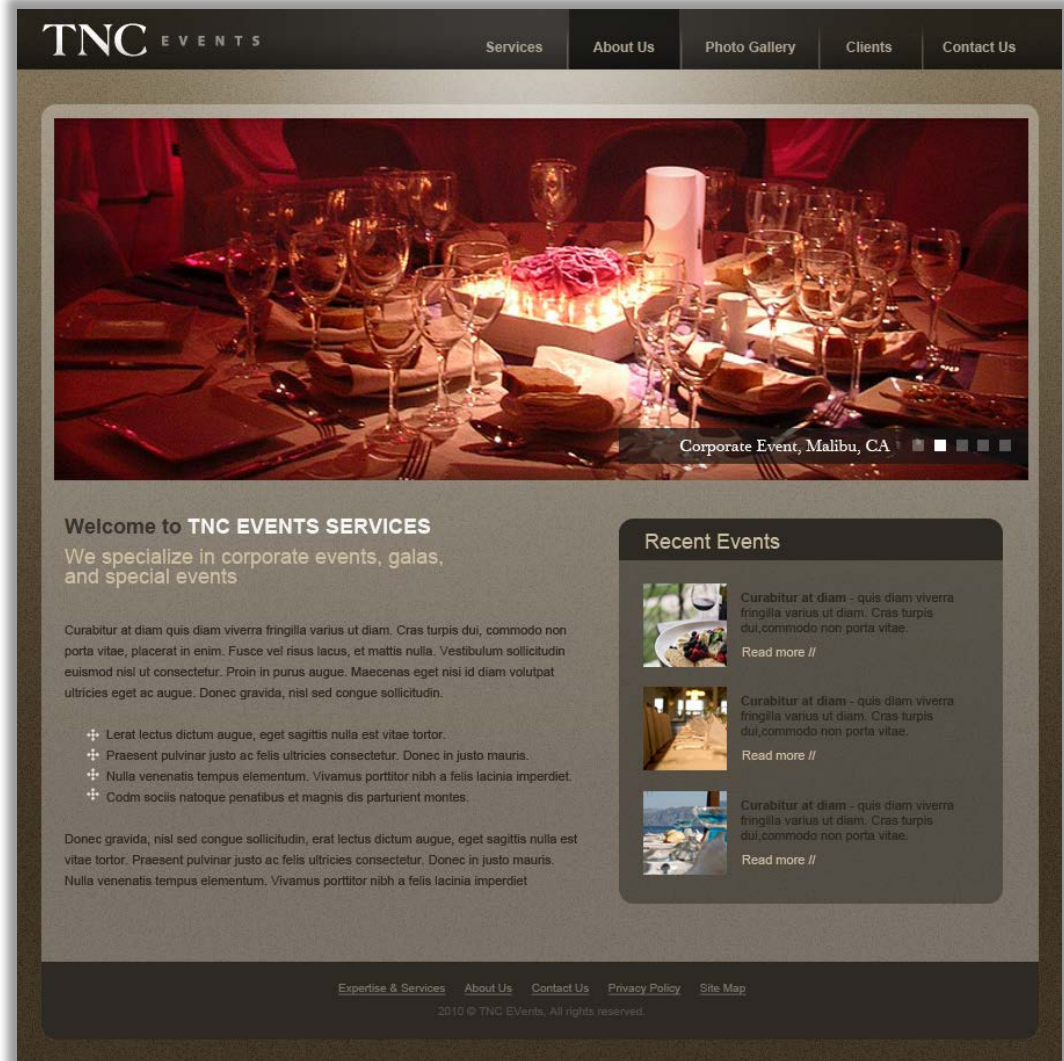
### Dealer Matrix

## Company Roles

- Corporate events and parties for large corporations

## Project Activities

- Custom Web Design
- Flash Design
- Content Layout / Management
- Search Engine Optimization



## Company Info

### Urban Futures Inc.

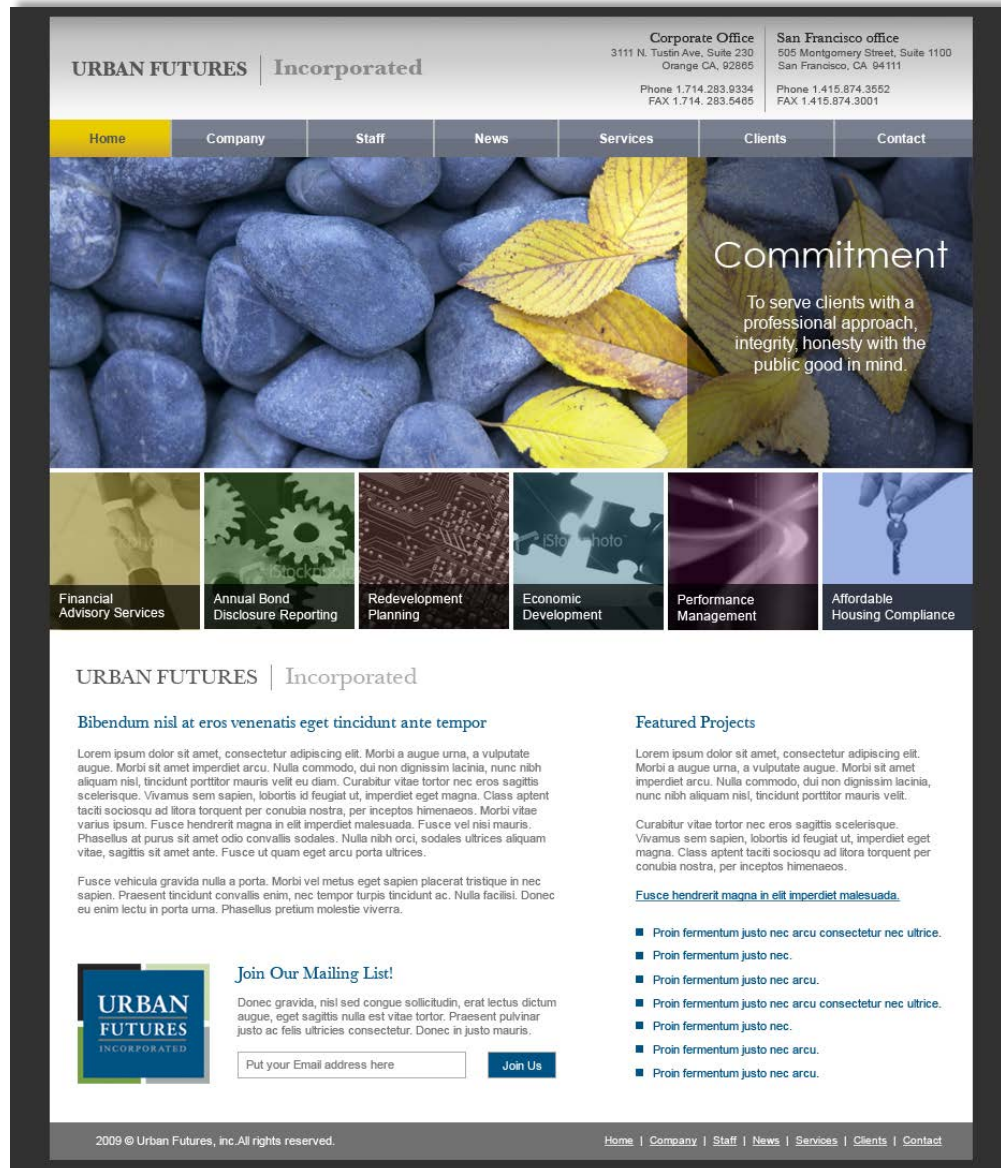
<http://www.urbanfuturesinc.com>

## Company Roles

- City Redevelopment Planning
- City Financial Advisory
- Affordable Housing Compliance

## Project Activities

- Custom Web Design
- Custom Flash Design
- Content Layout / Management
- Search Engine Optimization



## Company Info

Electra Cruises

<http://www.electracruises.com>

## Company Roles

- Harbor Wedding Cruises
- Corporate Cruises

## Project Activities

- Custom Web Design
- Content Layout / Management
- Search Engine Optimization
- Monthly SEO Optimization and Marketing Maintenance
- Monthly Management of Google PPC Campaigns
- \*\*Current Monthly SEO Client – View Current Report:  
<http://reports.leftlanetech.net/Electra/>





## Company Info

### Home In Magazine

<http://www.homeinmagazine.com>

## Company Roles

- Community advertising through coupon/article magazines throughout Orange County

## Project Activities

- Custom Web Design
- Content Layout / Management
- Search Engine Optimization
- Monthly SEO Campaign and Marketing Maintenance



## EXAMPLE 24

## Company Info

## Peak Client Group

<http://www.pcgwins.com> – New design from 2 years ago.

\*\*Currently working on new design  
– bottom right corner mockup

Beta New Site:

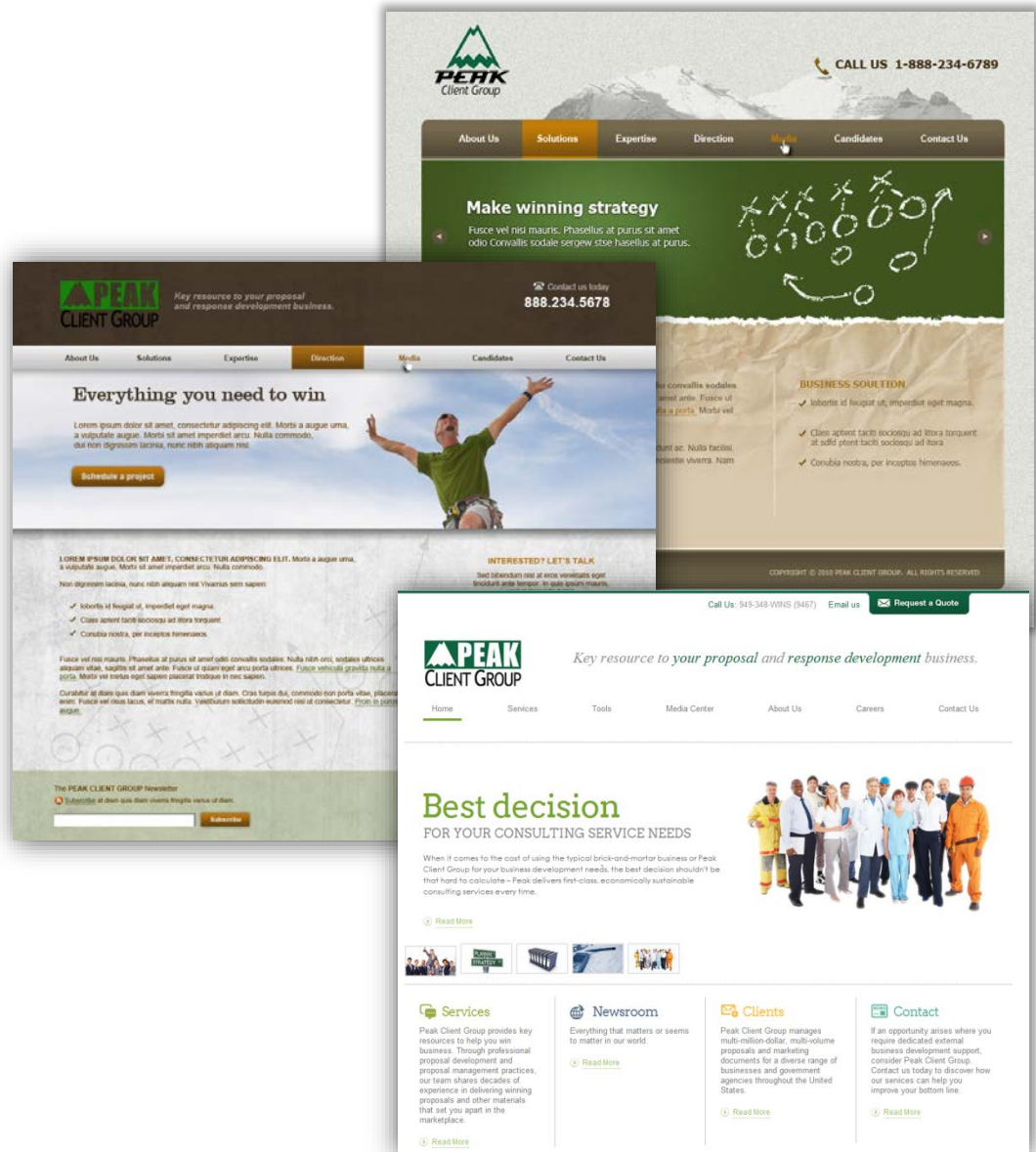
<http://testsite2.leftlanemedia.net/peak/>

## Company Roles

- Professional Bid Proposal Management

## Project Activities

- Custom Web Design
- Flash Design
- Content Layout / Management
- Search Engine Optimization



## EXAMPLES OF OUR RECENT WORK – E-COMMERCE SOLUTIONS



## EXAMPLE 1

### Company Info

#### Old California Lantern Company

<http://www.oldcalifornia.com>

### Company Roles

- Retail - Custom Craftsman Style Lanterns

### Project Activities

- Custom Web Design
- Custom Product Configuration
- Custom E-Commerce Storefront / Shopping Cart System
- Database / Order Management
- Search Engine Optimization

Shopping Cart for: Current Cart Total: \$3,816.00  
Total Discount: \$0.00 \*Freight will be an approx. 10-20% addition to your final total.

Item Number: 1

Quantity	Product ID: 29-240	Lantern: L6	Glass: IG	Finish: MB	Overall Height:	Price	Total
1					50"	Fixture: \$2,970.00 Lantern: (xp) \$846.00 Lantern Finish: \$0.00 With Pull Chain? Yes SubTotal: \$3,816.00	Sub Total: \$3,816.00 Total: \$3,816.00
						\$94.00	

Buttons: Continue Shopping, Save Basket, Checkout, View Saved Baskets

Old California Lantern Company  
Family Owned & Operated Since 1989  
American Made and built for the next 100 years.

Home • Contact Us • Search • All Products • View Cart • Account

See our products...

- Craftsman Interior
- Craftsman Exterior
- Ultimate Bungalow
- Cottage
- Old West
- Garden
- Mailboxes
- Desk Sets

Choose a Series

Navigation: <<First, <Previous, Next>>, Last>>

Product Grid:

- Butler's Hill
- 1000 Arcadia Road
- 1101 Castle Hill Road
- 1020 Santa Street
- 2040 Bridewell Drive
- 1000 Old South Road
- 105 India Street
- 110 Westmontland Place
- 120 Westmontland Place
- 125 Westmontland Place
- 130 Westmontland Place
- 160 Westmontland Avenue
- 180 Kensington Place
- 200 Arroyo View Drive
- 210 Doreland Drive

Feature Show In: Mahogany with Ebony Pegs with Warm Brass SK Socket with F4 Frame & Glass Shade with Champagne Glass

Buttons: Add Pull Chain, Glass, Choose Glass

Close Window

Additional changes for overall height

## Company Info

### Charlie Mac Books

<http://www.charliemacbooks.com>

### Storefront - Product:

[http://www.charliemacbooks.com/store/index.php?main\\_page=product\\_info&cPath=1&products\\_id=1&zenid=79djc0aau9uiolkp9ioe63pl2d06g2m0](http://www.charliemacbooks.com/store/index.php?main_page=product_info&cPath=1&products_id=1&zenid=79djc0aau9uiolkp9ioe63pl2d06g2m0)

## Company Roles

- Book Author
- Book Publisher

## Project Activities

- Custom Web Design
- Custom Product Configuration
- Zen Cart Ecommerce System
- Search Engine Optimization





## Company Info

**William Crow**

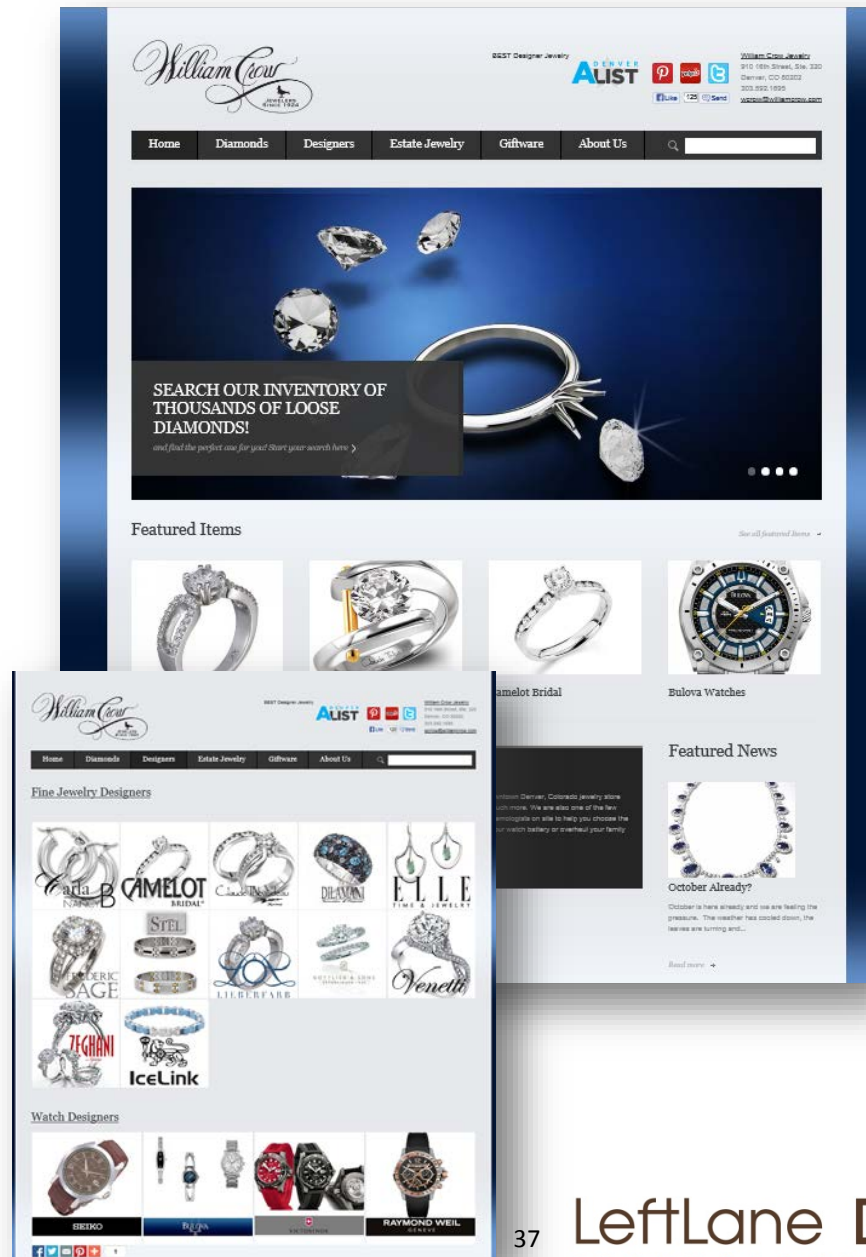
<http://www.williamcrow.com>

## Company Roles

- Jewelry Store
- Custom Jewelry

## Project Activities

- Custom Web Design
- Custom Product Configuration
- WordPress Ecommerce Configuration
- Search Engine Optimization



## EXAMPLE 4

### Company Info

### Integrity Nutritional

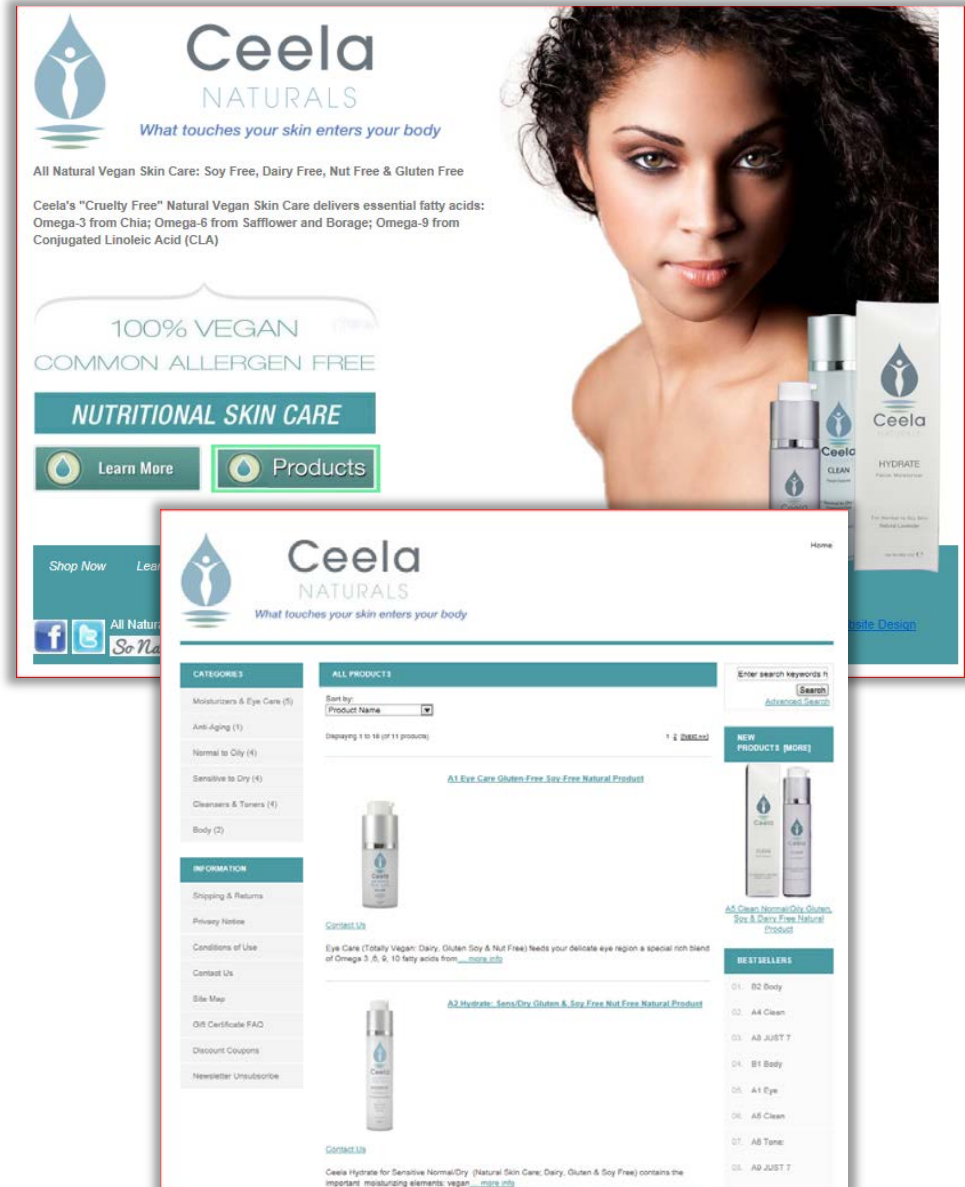
Domain: <http://www.ceelaskincare.com>

### Company Roles

- Natural Skin Care
- Vegan Skin Care Products

### Project Activities

- Custom Web Design
- Template E-Commerce (Zen Cart)
- Zen Cart Setup and Configuration
- Integration of 3<sup>rd</sup> Party Zen Cart Modules
- Search Engine Optimization and Marketing



## Company Info

### Integrity Nutritional

Domain: <http://www.integritynutrition.org>

**\*\*Company Recently Closed**

## Company Roles

- Nutritional Supplements

## Project Activities

- Custom Web Design
- Template E-Commerce (Zen Cart)
- Zen Cart Setup and Configuration
- Integration of 3<sup>rd</sup> Party Zen Cart Modules
- Search Engine Optimization and Marketing



## EXAMPLES OF OUR RECENT WORK – CUSTOM WEB APPLICATIONS

## EXAMPLE 1

### Company Info

#### Stellar Processing

<http://www.stellarprocessing.com>

### Company Roles

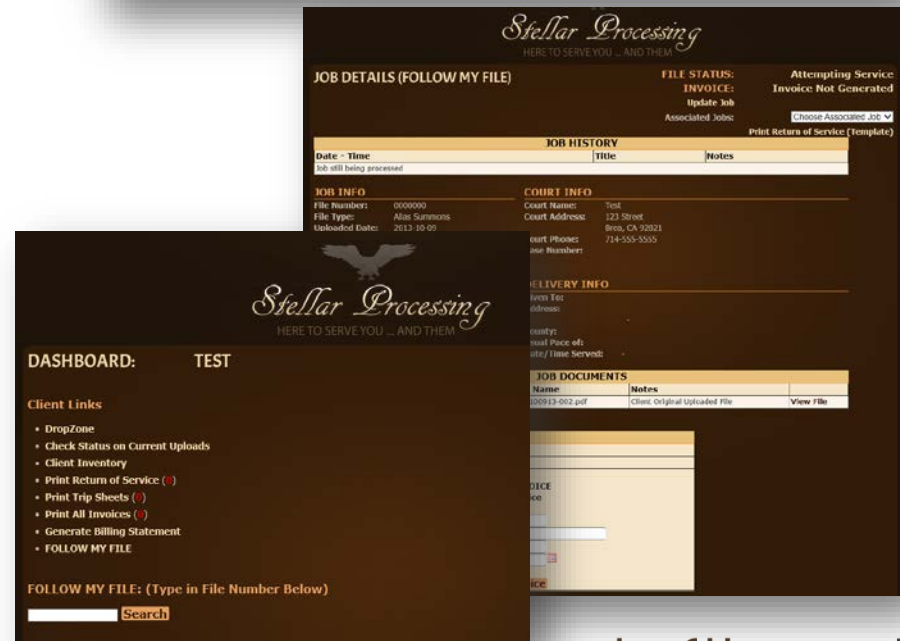
- Process / Serve Court Papers

### Project Activities

#### Custom Processor System

- Website Design
- Lawyer Login / Upload Docs
- Admin Organization of all Docs / Projects
- Processor System to Update Status of all Jobs
- Billing / Invoice System

## SCREENSHOTS





## Company Info

### Bottletime

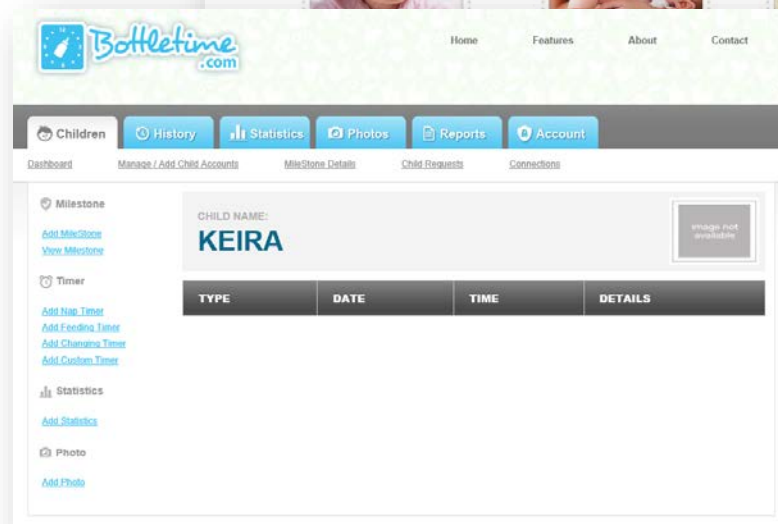
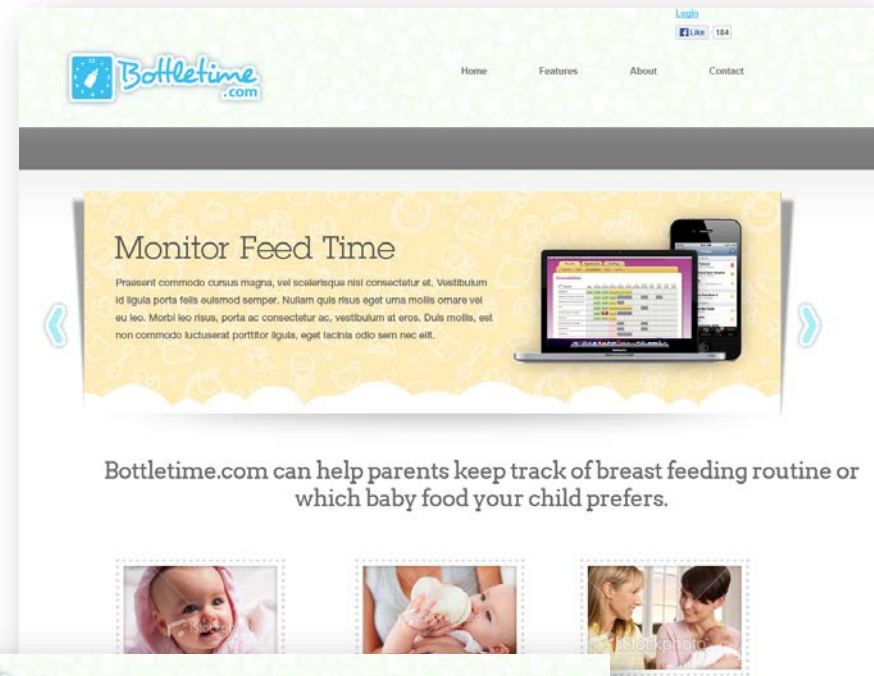
<http://bottletime.com> (In Beta – not complete)

## Company Roles

- Tracking child activities through daycare

## Project Activities

- Website Design
- Web Portal for Daycare
- Web Portal for Parents
- Child activity tracking
- Child stats / photos
- Daycare roster / tracking
- Iphone App (In Production)



## EXAMPLE 3

### Company Info

#### Harmony Escrow

<http://www.harmonyescrow.com/System>

### Company Roles

- Escrow Services with Governmental Financial Emphasis (Freddie-Mac & Fannie-Mae)

### Project Activities

#### Escrow Management System

- Assets Process Management
- To-Do List by Calendar
- Contract Section & Document Administration
- Notes Section & Email Automation
- User Management

## SCREENSHOTS

The screenshots illustrate the Harmony Escrow Management System interface. The top screenshot displays a 'Work List' table with columns for Asset#, Address, City, State, Zip, Trustee, Servicer, and Due Date. The middle screenshot shows a 'File Main Process' window with a 'TASKS' list and an 'ADD DOCUMENTS' dialog box. The bottom screenshot shows a 'PROCESS' window with a 'To-Do List by Calendar' and a 'NOTES' section.



## EXAMPLE 4

### Company Info

Urban Futures Inc.

<http://www.urbanfuturesinc.com/ftp>

<http://www.urbanfuturesinc.com/training>

### Company Roles

- City Redevelopment Planning
- City Financial Advisory
- Affordable Housing Compliance

### Project Activities

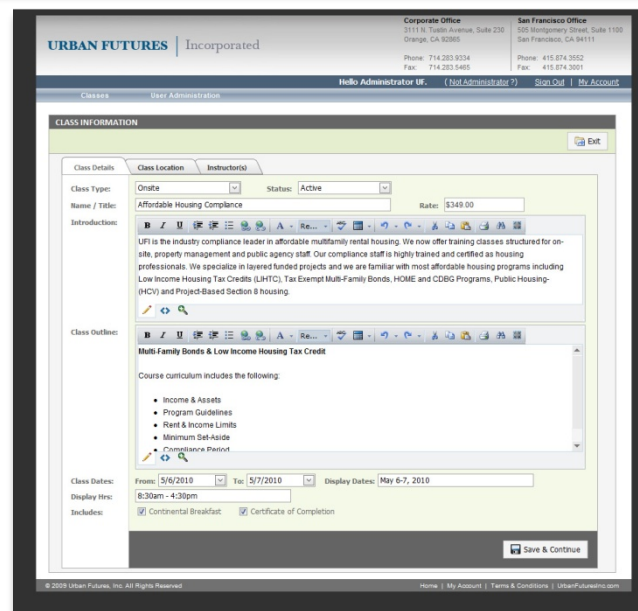
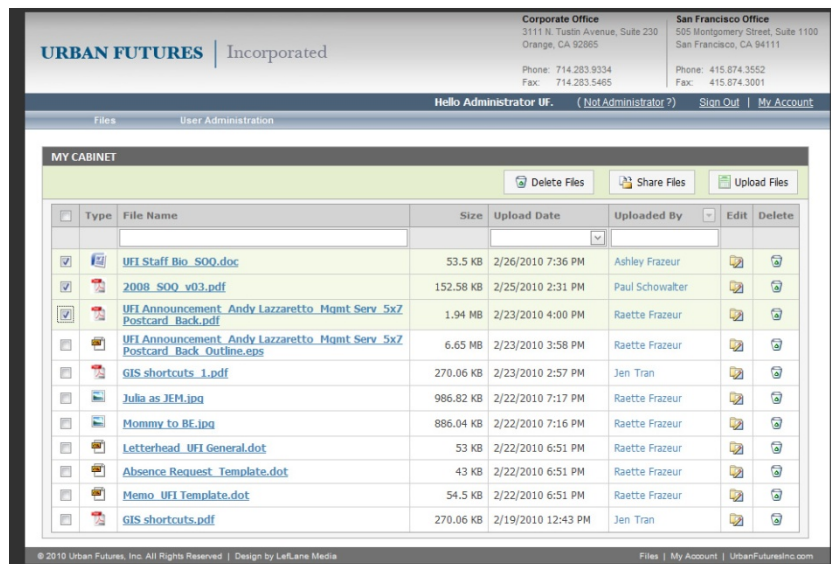
#### Custom FTP / Document Library Application

- Customer/Employee Document Upload
- Employee Document Administration
- File Permission Application
- Automated Email System

#### Custom Online-Training Application

- E-Commerce Class Signup
- Online Video Course (Class Modules)
- Instructor Led (Location Based) Class Signup
- Complete Class Administration Backend

## SCREENSHOTS



## EXAMPLE 5

### Company Info

Wasilik.com

<http://www.wasilik.com>

### Company Roles

- Real Estate Training
- Real Estate Blog
- Loan Modification Services

### Project Activities

#### Loan Modification and Blog Application

- Manage Loan Modification Applications
- Blog Content Administration
- Content Management System (CMS)
- Newsletter System to subscribed users
- User Management

## SCREENSHOTS

The screenshots show the Wasilik.com application interface. The top navigation bar includes links for Loan Modification, Blog, Web Site, Newsletter, and Users. The main content area is divided into three sections:

### LOAN MODIFICATION APPLICATION

This form is used to manage loan modification applications. It includes fields for Reference #, Borrower, Co-Borrower, Email, Contact Phone, Cell, Gross Monthly Income, Net Monthly Income, Address, City, State, Zip, and Application Code. It also has checkboxes for "Is this an owner occupied property?" and "Has this loan ever been previously modified?". A "Logout" link is in the top right corner.

### Bank Reference

This form is used to manage bank references. It includes fields for Bank Name, Loan Number, Year loan was acquired, Original Loan Amount, Current Loan Amount, Current Interest Rate, and Does this include taxes & insurance?. It also has fields for Old monthly payment, Type of Loan, Explain other type of loan, Term of current loan, and Explain other term of loan.

### POSTS

This section displays a list of blog posts. The table below shows the data:

Edit	Blog	Comment	Category	Status	Post Date	Author	Delete
	Home prices on the rise	0	Real Estate	Published	8/26/2009	admin	
	Is Your Property Worth What You Owe?	0	Short Sale	Published	8/26/2009	admin	
	Buyers Rush to Beat Tax Credit Deadline	0	Real Estate	Published	8/22/2009	admin	
	Can I Get a Home Loan?	0	Home Loans	Draft	8/12/2009	admin	

Below the posts list, there are three featured articles:

- Find your home**: Whether you're looking for your first home, your dream home or an investment property, I'm committed to providing you with the highest quality buyer service. [More Info](#)
- Loan Modification**: Loan modification programs are offered for individuals who are in danger of foreclosure of their home. These programs could be the one thing that helps you to save your home. [More Info](#)
- Learn New**: [More Info](#)

## EXAMPLE 6

### Company Info

#### Trustee Corps

\* Secure Link – Legally cannot provide link

### Company Roles

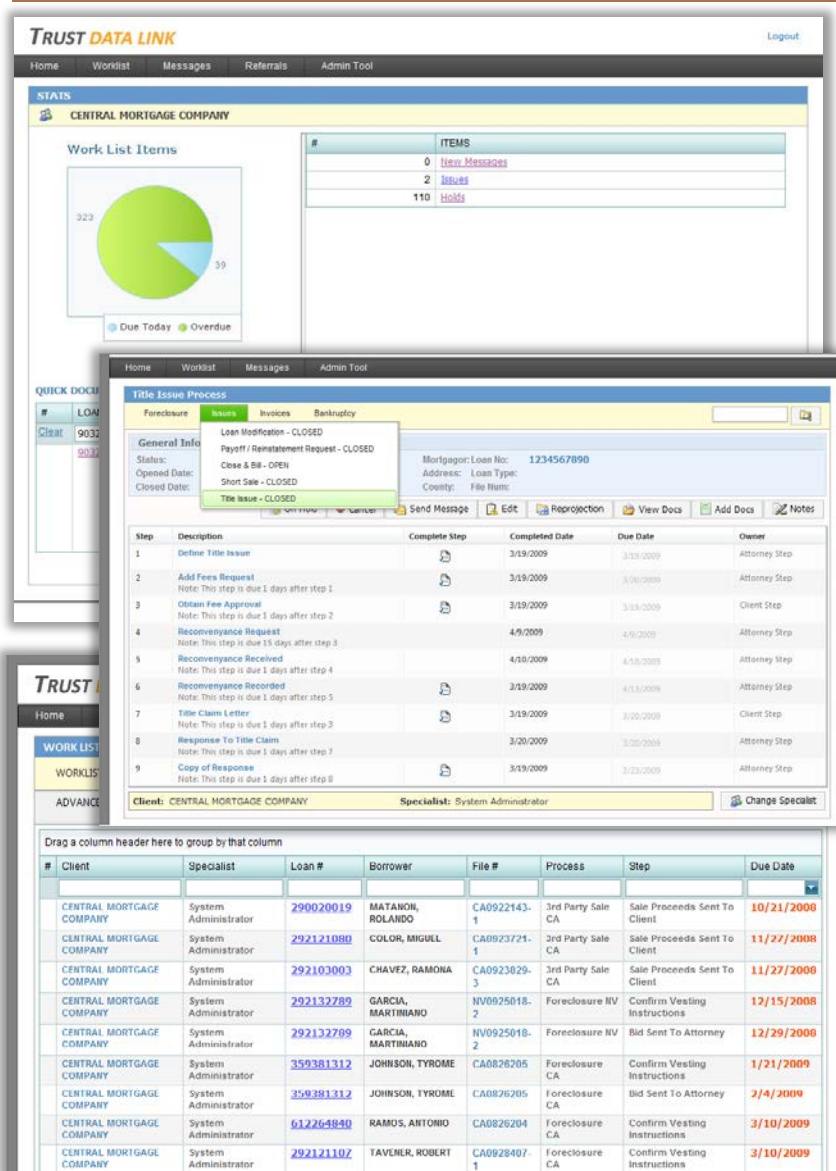
- Foreclosure Services with Governmental Financial Emphasis (Freddie-Mac & Fannie-Mae)

### Project Activities

#### Trust Data Link System: Foreclosure System

- Foreclosure Process System for CA, NV & AZ (Very Detail Process System. Includes Billing, Bankruptcy, and any foreclosure issue)
- Complex Messaging System
- Referral System (Set up different bank accounts)
- To-Do List (For Banks & Attorneys/Trustee)
- Export daily data from current Management System

## SCREENSHOTS



## Company Info

### Urban Futures Inc.

\*Access limited due to restricted public information.

## Company Roles

- Manage compliance with LAHD and other cities for HUD Housing

## Project Activities

- Implement and Track all HUD Housing Projects
- Custom Internal Email System
- Automated Communication and Reporting System
- Complex integrated data matrix to determine compliancy
- Custom File Management System
- Complex User/Permission Structure for all levels of support

The screenshots illustrate the UFI Urban Futures Inc. Compliance Monitoring System. The top screenshot shows the login interface with fields for Username and Password, and a 'Remember me next time' checkbox. The middle screenshot shows the main dashboard with a table of projects and a sidebar with navigation links. The bottom screenshot shows a detailed view of a specific project with various reporting and management options.

UFI ID#	Project Name	Program Type	Total Units	Aside Units	Status
39	2200-2226 S. Western Avenue	Major Project	38	18	
57	225 N. Avenue 25th	Major Project	146	71	
33	6150 Hazeltime Avenue	Bond HAP	9	1	
41	6230-6231 Alton Place	Major Project	71	70	



## EXAMPLE 8

### Company Info

#### Urban Futures Inc. – Online Training

Site Link:

<http://www.urbanfuturesinc.com/training/>

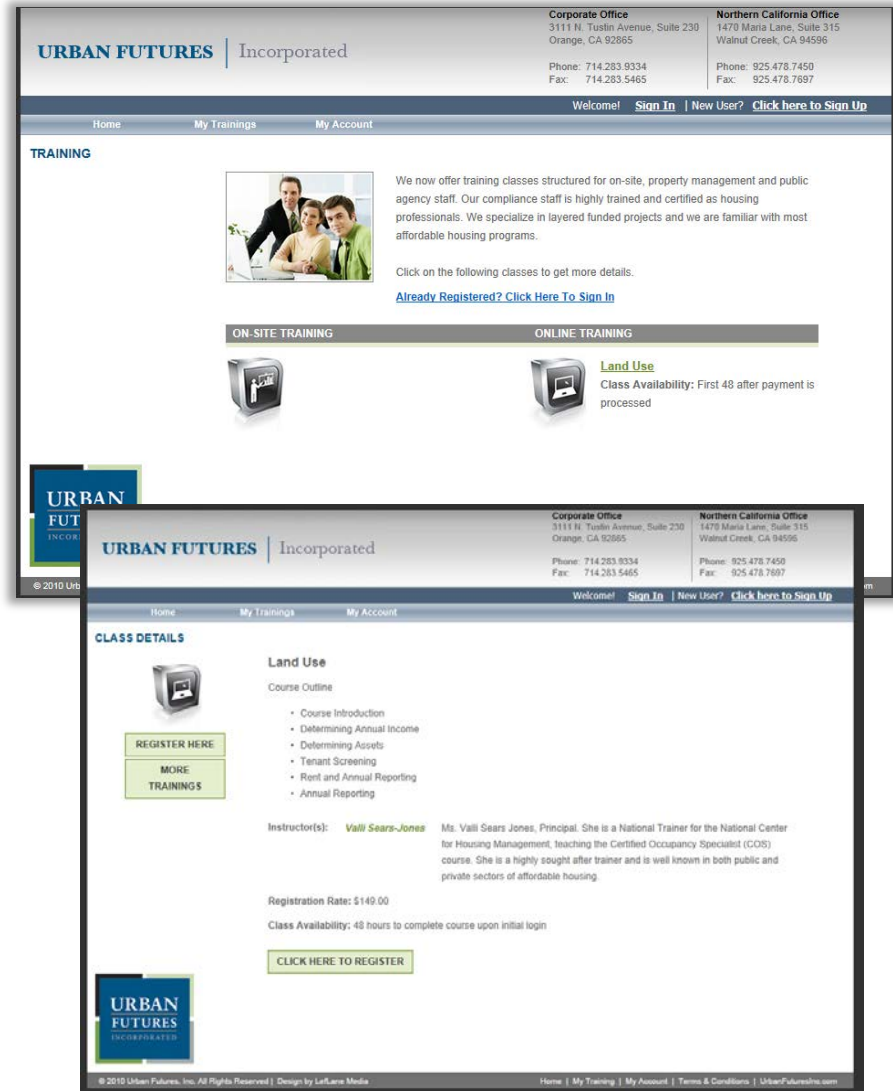
### Company Roles

- Manage compliance with LAHD and other cities for HUD Housing Training Features

### Project Activities

- Implement and customize online training module
- Implement customized timing restriction to complete courses
- Implement custom E-Commerce module

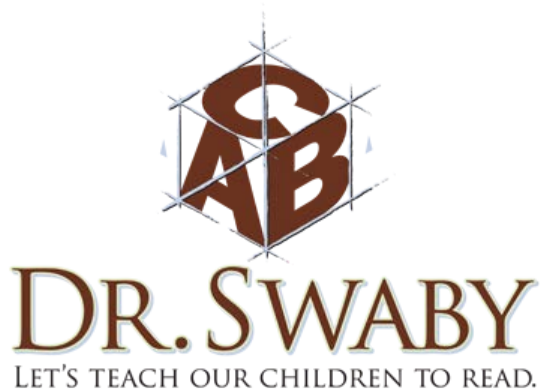
## SCREENSHOTS



## EXAMPLES OF OUR RECENT WORK – BRANDING / MARKETING

## Branding / Logo Concepts

The goal is to provide your product, company, or service with an image that will portray your concept and purpose.



## Branding / Logo Concepts – Cont.

pfihealth *Benefits*

  
*hughes* BUSINESS  
ADVISORS

**PRO***sports***MD.com**

*Regenerative Medicine for the Aging Athlete*

  
*sentinel* MANAGEMENT  
SERVICES



## Branding / Logo Concepts – Cont.



DS ♦ WOOD

## EXAMPLE 4

## Branding / Marketing Materials – Cont.

Once you have an effective branding concept it needs to be displayed and advertised properly through print (brochures, flyers, business cards, car wraps, etc.) and internet.



## Branding / Marketing Materials





## Branding / Marketing Materials – Cont.





## Branding / Marketing Materials – Cont.



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[www.thecheesecakefactory.com](http://www.thecheesecakefactory.com)



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Present coupon to server when ordering. Limit one per table.  
 Dine-in only. Expires 2/23/10.

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**ROCKSUGAR**  
 PAN ASIAN KITCHEN®

RockSugar Pan Asian Kitchen® is an upscale casual restaurant featuring Singapore-raised, New York-trained Chef Mohan Ismail (Spice Market, Tabla, Blue Hill). RockSugar showcases the cuisines of Thailand, Vietnam, Malaysia, Singapore, Indonesia and India.

We are pleased to announce the following additional services:

**Carryout**  
 Call 310.552.9988 to order your RockSugar Pan Asian Kitchen® favorites and we will have them ready and waiting for you inside

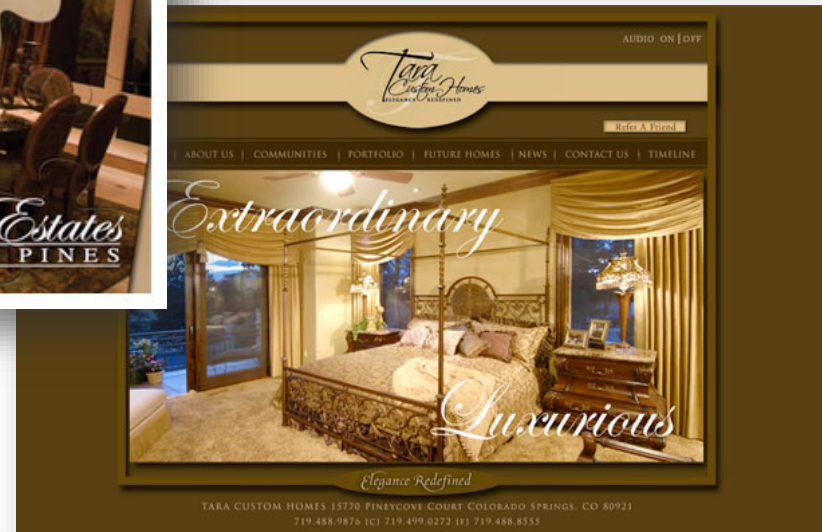
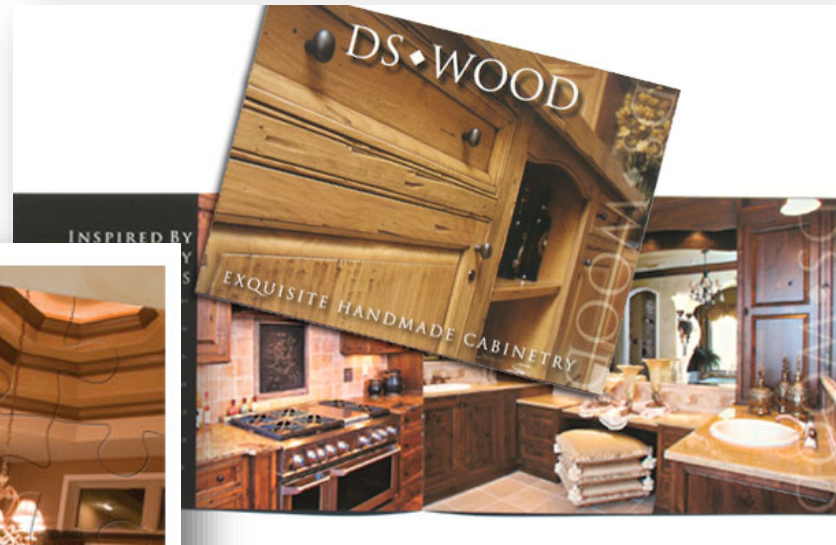
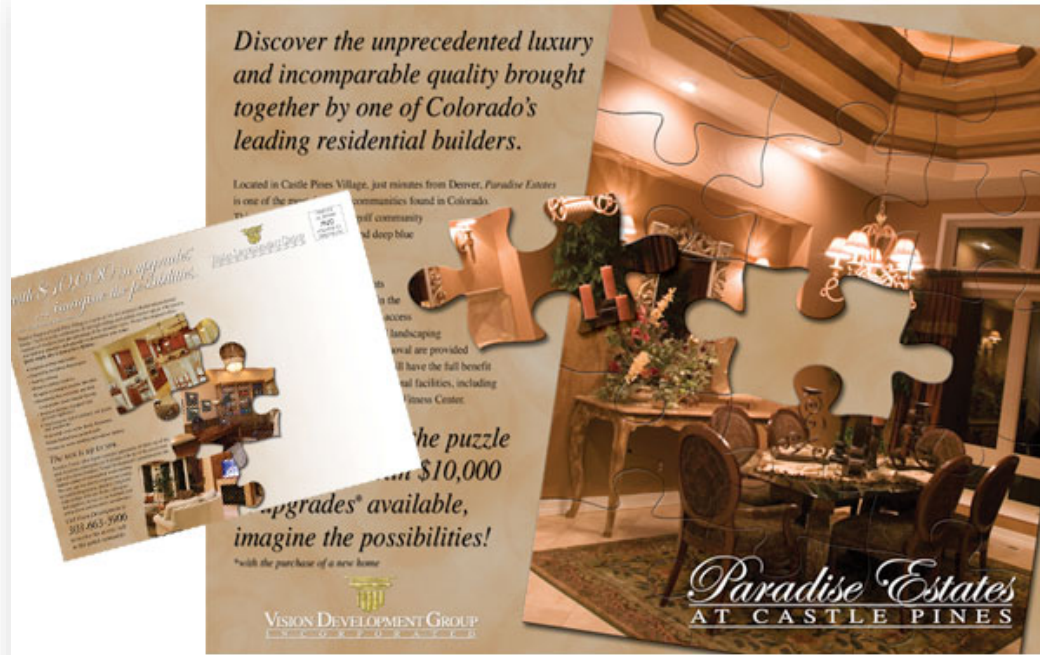
**Delivered to Your Car**  
 Call 310.552.9988 to place your order, drive up to our reserved parking spaces for pick up

**Special Events**  
 For your next Special Event or Private Dining experience, please call 310.552.9988

Westfield Century City Mall  
 10250 Santa Monica Blvd., Los Angeles, CA  
[www.RockSugarPanAsianKitchen.com](http://www.RockSugarPanAsianKitchen.com)

Developed by: David Chenoweth and Executive Chef: Mohan Ismail

## Branding / Marketing Materials – Cont.





## Branding / Marketing Materials – Cont.



## Branding / Marketing Materials – Truck Wrap – Cont.



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## Next Steps

- Schedule On-Site Meeting or Phone Conference
  - ✓ Discuss Marketing & Project Outline/Details
  - ✓ Provide / Approve Project Costs and Timeline
  - ✓ Finalize Contract
- Begin Project Development
  - ✓ Schedule Design Discovery Session
  - ✓ Provide Custom Design Mockups
  - ✓ Web Layout Upon Approved Mockup Design
  - ✓ E-Commerce Development / Web Applications / SharePoint Configuration
  - ✓ SEO Integration
  - ✓ Final Beta Testing

## Contact Information

### LeftLane Technologies–

<http://www.leftlanetech.net>

121 South Tejon St., Suite 1107

Colorado Springs, CO 80903

**Office:** 719-433-7740

**Fax:** 719-433-7741

**Email:** [info@leftlanetech.net](mailto:info@leftlanetech.net)

## Contact Information

### LeftLane Media–

<http://www.leftlanemedia.net>

3040 Saturn St., Ste 204

Brea, CA 92821

**Office:** 714-400-0950

**Fax:** 714-400-9059

**Email:** [info@leftlanemedia.net](mailto:info@leftlanemedia.net)